

+ EXHIBITOR PACKAGES

+ PLATINUM EXHIBITOR

The Platinum Exhibitor Package includes:

- Trade Display spot in the Platinum area of the Pit Zone.
- 6x Trade Passes + 2x General Entry Passes.
- Exhibitor Area Parking.
- 2x Promo Model Passes

AVAILABLE IN THE FOLLOWING SIZES:

Carport / Standard / Medium / Large / XL

+ GOLD EXHIBITOR

The Gold Exhibitor Package includes:

- Trade Display spot in the Gold area of the Pit Zone.
- 6x Trade Passes
- Exhibitor Area Parking

AVAILABLE IN THE FOLLOWING SIZES:

Carport / Standard / Medium / Large / XL

+ SILVER EXHIBITOR

The Silver Exhibitor Package includes:

- Trade Display spot in the Silver area of the Pit Zone.
- 5x Trade Passes
- Exhibitor Area Parking

AVAILABLE IN THE FOLLOWING SIZES:

Carport / Standard / Medium / Large / XL

+ BRONZE EXHIBITOR

The Bronze Exhibitor Package includes:

- Trade Display spot in the Bronze area of the Pit Zone.
- 2x Trade Passes
- Exhibitor Area Parking

AVAILABLE IN THE FOLLOWING SIZES:

Carport / Standard / Medium / Large / XL

+ STYLIZED CAR SHOW EXHIBITOR

The Stylized Car Show Exhibitor Package includes:

- Trade Display spot in the Stylized Modified Car Show.
- 2x Trade Passes
- Exhibitor Area Parking

AVAILABLE IN THE FOLLOWING SIZES:

Standard (Saturday Only) / Large (Saturday Only)

+ DRIFT HILL EXHIBITOR

The Bronze Exhibitor Package includes:

- Trade Display spot on the Drift Hill.
- 2x Trade Passes
- Exhibitor Area Parking

AVAILABLE IN THE FOLLOWING SIZES:

Standard Only

+ MINOR SPONSORSHIP PACKAGE

There are a limited amount of oversize Minor Sponsorship spots available in both the Platinum and Gold areas. These include:

- 12m x 9m Trade Display spot in the Pit Zone area.
- Logo on 2018 Official Merchandise.
- 2x Pit Building Banners (supplied and fitted by WTAC.)
- Logo on the supporters section of the website.
- Up to 4 promo models allowed during the event.
- 8x Trade Passes + 2 General Entry Passes + Exhibitor Parking
- Logo on WTAC homepage + website sponsor sidebar + EDM
- 1x Pit Lane Banner (supplied and fitted by WTAC.)
- 1x PA Announcement. (must be supplied to WTAC)

**1 Position Available
in the Platinum Area**

**2 Positions Available
in the Gold Area**

+ EXHIBITOR PRICING

+ Exhibitor Spot Size Guide

Standard Size 3m x 3m	Carport 7m x 3.9m	Medium Size 6m x 3m	Large Size 6m x 6m	XL Size 12m x 6m	Minor Sponsor 12m x 9m
---------------------------------	-----------------------------	-------------------------------	------------------------------	----------------------------	----------------------------------

+ Exhibitor Package Pricing

Platinum - Standard \$1,700 (ex GST)	Platinum - Carport \$1,900 (ex GST)	Platinum - Medium \$2,500 (ex GST)	Platinum - Large \$3,900 (ex GST)	Platinum - XL \$6,875 (ex GST)
Gold - Standard \$1,600 (ex GST)	Gold - Carport \$1,800 (ex GST)	Gold - Medium \$2,350 (ex GST)	Gold - Large \$3,600 (ex GST)	Gold - XL \$6,325 (ex GST)
Silver - Standard \$1,500 (ex GST)	Silver - Carport \$1,700 (ex GST)	Silver - Medium \$2,200 (ex GST)	Silver - Large \$3,400 (ex GST)	Silver - XL \$6,050 (ex GST)
Bronze - Standard \$1,375 (ex GST)	Bronze - Carport \$1,550 (ex GST)	Bronze - Medium \$2,035 (ex GST)	Bronze - Large \$3,135 (ex GST)	Bronze - XL \$5,500 (ex GST)

+ Stylized Exhibitor Pricing

Stylized Exhibitor (Saturday Only) - Standard \$999 (ex GST)
Stylized Exhibitor (Saturday Only) - Large \$1,250 (ex GST)

+ Drift Hill Exhibitor Pricing

Drift Hill Exhibitor - Standard \$950 (ex GST)
--

+ Minor Sponsorship Package Pricing

Minor Sponsorship Package - Platinum \$11,000 (ex GST)	Minor Sponsorship Package - Gold \$10,000 (ex GST)
--	--

+ ACTIVATION ADD-ON PACKAGES

+ Package 1 - On Site Activation Package

- 2x Pit Building Banners (supplied and fitted by WTAC)
- 1x Pit Lane Banner (supplied and fitted by WTAC)
- 2x PA Announcements during the event (to be supplied to WTAC)
- 2x Promo Model Passes

On Site Activation Package

Cost: \$2000 (ex GST)

+ Package 2 - Digital Activation Package

- 1x Facebook Post promoting your business/offer to the 340,000+ Fans on the WTAC Facebook Page (prior to event)
- 1x Instagram Post promoting your business/offer to 30,000+ followers on the WTAC Instagram (prior to event)
- 2x Live stream TVCs (1 per day) to 900,000+ live stream viewers during event

On Site Activation Package 1

Cost: \$2000 (ex GST)

+ Package 3 - Digital Activation Plus Package

- 3x Facebook Posts promoting your business/offer to the 340,000+ Fans on the WTAC Facebook Page (2 prior to event + 1 during event)
- 3x Instagram Posts promoting your business/offer to 30,000+ followers on the WTAC Instagram (2 prior to event + 1 during event)
- 4x Live stream TVCs (2 per day) to 900,000+ live stream viewers during event

Digital Activation Package 3

Cost: \$3000 (ex GST)

+ Package 4 - Ultimate WTAC Add On Package

- 3x Facebook Posts promoting your business/offer to the 340,000+ Fans on the WTAC Facebook Page (2 prior to event + 1 during event)
- 3x Instagram Posts promoting your business/offer to 30,000+ followers on the WTAC Instagram (2 prior to event + 1 during event)
- 6x Live stream TVCs (3 per day) to 900,000+ live stream viewers during event
- 4x Pit Building Banners (supplied and fitted by WTAC)
- 2x Pit Lane Banner (supplied and fitted by WTAC)
- 4x PA Announcements During event (to be supplied to WTAC)
- 2x Promo Model Passes

Ultimate WTAC Add On Package

Cost: \$5000 (ex GST)