

YOKOHAMA
**WORLD TIME ATTACK
CHALLENGE**
SYDNEY MOTORSPORT PARK

WTAC 2025 EVENT REPORT



Watch
Event Highlights
HERE!





WHAT IS WTAC?

World Time Attack Challenge (WTAC) stands as the global pinnacle of time attack racing - where the fastest cars battle the clock for that **#oneperfectlap**.

Beyond the racing, WTAC is a multi-day celebration of car culture, created by enthusiasts for enthusiasts. The event features international drifting, exclusive demonstrations, an expansive car show, and a bustling trade zone filled with leading automotive brands.



18 YEARS

Started in 2008

WTAC was known as "Superlap Australia"

1:17.444

Records Broken

'RP968' Porsche 968 holds the fastest lap at SMSP

OVER 40%

A True Destination Event

Regional, Interstate and Overseas Visitors

48.5%

Growing Young Audience

Top age range 25-34

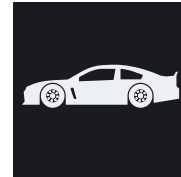


WTAC SYDNEY 2025 REVIEW



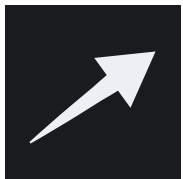
32,000+

Event Attendees



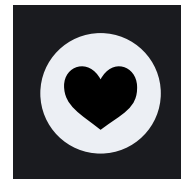
152

Competitors



7%

Year-on-Year
Attendance Growth



5M+

Social Reach for 2025



92.2k

Followers on Instagram



358k

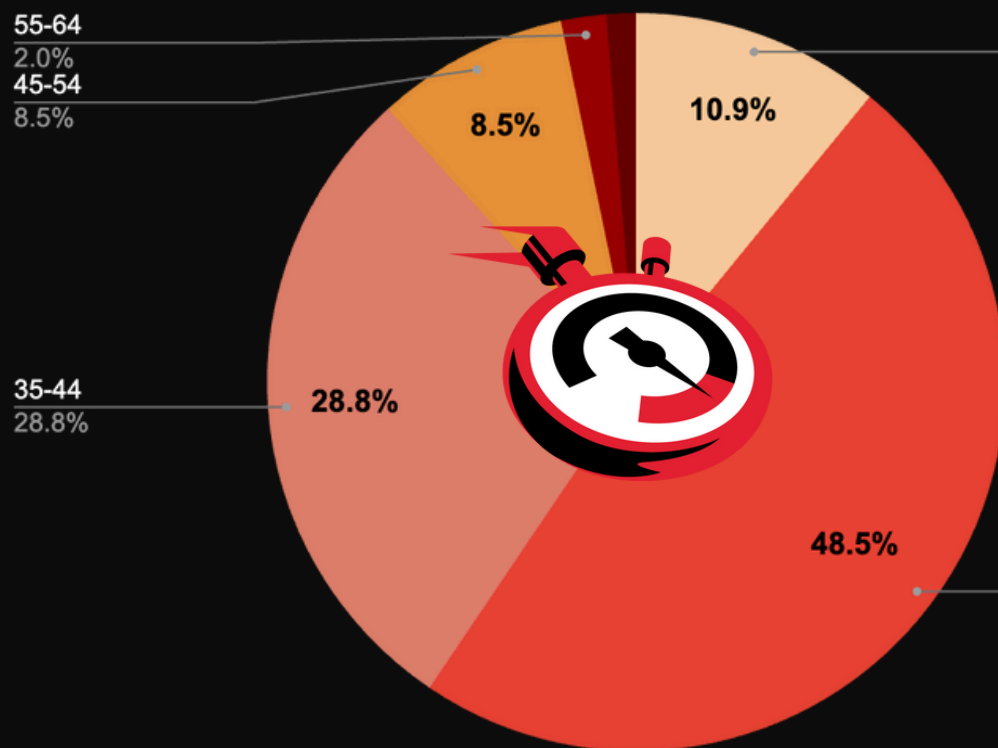
Followers on Facebook



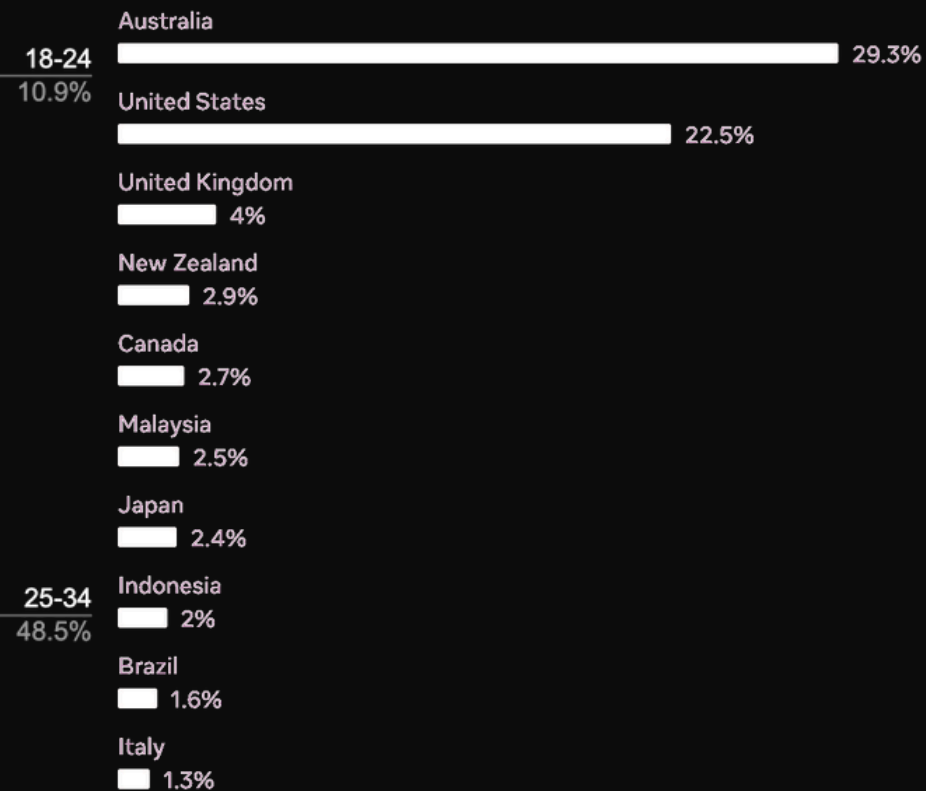
26.7k

Subscribers on YouTube

OUR AUDIENCE PROFILE



Top countries



FESTIVAL OF VARIETY



TIME ATTACK



DRIFT



FLYING 500



SHOW

WTAC has built a reputation of being the top event on the Australian motorsport calendar, celebrating every facet of automotive excellence. We aim to bring the best of every corner of car culture to the world - from industry experts, teams, drivers and fans of all things fast.

YOUTUBE LIVESTREAM



2M

IMPRESSIONS



265.9K

2025 VIEWS



22:31

AVG. WATCH TIME



SESSION 6

1	9	QARTOUMY	1:25.380
2	16	POWELSON	1:27.742
3	8	KAZAKOVSKI	1:28.333
4	14	GEYER	1:37.560
5	15	JAMES	1:37.787
6	11	DAY	1:40.764
7	12	MOODY	1:44.062





YouTube

ROAD TO WTAC

Road to WTAC is a documentary-style video series that takes audiences behind the scenes of the World Time Attack Challenge.

**BRINGING THE TEAMS, TECHNOLOGY,
AND UNTOLD STORIES OF TIME
ATTACK RACING TO A GLOBAL STAGE**

We have a growing global viewership (top countries: Australia, US, Japan, NZ) and a proven track record of audience engagement including a 21% increase in subscribers following the 2025 season presented by Supercheap Auto.

Road to WTAC offers sponsors a powerful platform to align with authentic motorsport storytelling and reach an engaged community of enthusiasts worldwide.

THANK YOU
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