

YOKOHAMA

# WORLD TIME ATTACK CHALLENGE

SYDNEY MOTORSPORT PARK



# WTAC 2025 EVENT REPORT



Watch  
Event Highlights  
HERE!





# WHAT IS WTAC?

World Time Attack Challenge (WTAC) stands as the global pinnacle of time attack racing - where the fastest cars battle the clock for that **#oneperfectlap**.

Beyond the racing, WTAC is a multi-day celebration of car culture, created by enthusiasts for enthusiasts. The event features international drifting, exclusive demonstrations, an expansive car show, and a bustling trade zone filled with leading automotive brands.



**18 YEARS**

**Started in 2008**

WTAC was known as "Superlap Australia"

**1:17.444**

**Records Broken**

'RP968' Porsche 968 holds the fastest lap at SMSP

**OVER 40%**

**A True Destination Event**

Regional, Interstate and Overseas Visitors

**48.5%**

**Growing Young Audience**

Top age range 25-34

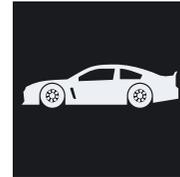


# WTAC SYDNEY 2025 REVIEW



**32,000+**

Event Attendees



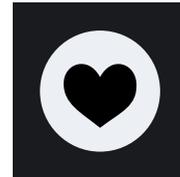
**152**

Competitors



**7%**

Year-on-Year  
Attendance Growth



**5M+**

Social Reach for 2025



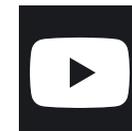
**92.2k**

Followers on Instagram



**358k**

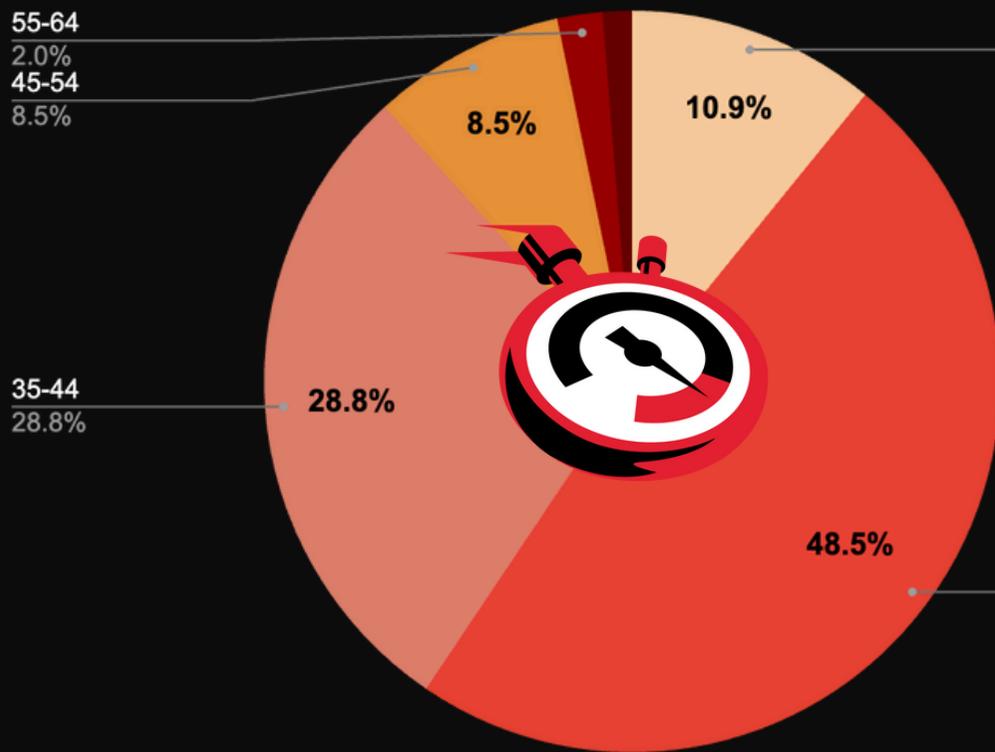
Followers on Facebook



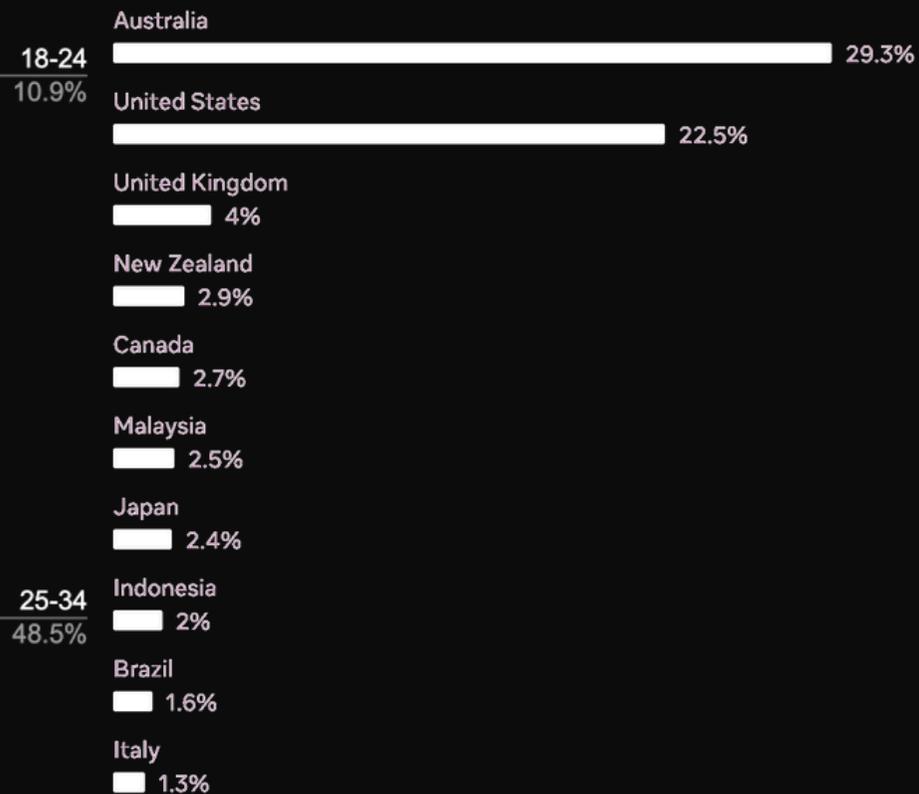
**26.7k**

Subscribers on YouTube

# OUR AUDIENCE PROFILE



## Top countries



# FESTIVAL OF VARIETY



**TIME ATTACK**



**DRIFT**



**FLYING 500**



**SHOW**

WTAC has built a reputation of being the top event on the Australian motorsport calendar, celebrating every facet of automotive excellence.

We aim to bring the best of every corner of car culture to the world - from industry experts, teams, drivers and fans of all things fast.

# YOUTUBE LIVESTREAM



**2M**  
IMPRESSIONS



**265.9K**  
2025 VIEWS



**22:31**  
AVG. WATCH TIME



## SESSION 6

1	9	QARTOUMY	1:25.380
2	16	POWELSON	1:27.742
3	8	KAZAKOVSKI	1:28.333
4	14	GEYER	1:37.560
5	15	JAMES	1:37.787
6	11	DAY	1:40.764
7	12	MOODY	1:44.062





YouTube

# ROAD TO WTAC

Road to WTAC is a documentary-style video series that takes audiences behind the scenes of the World Time Attack Challenge.

**BRINGING THE TEAMS, TECHNOLOGY,  
AND UNTOLD STORIES OF TIME  
ATTACK RACING TO A GLOBAL STAGE**

We have a growing global viewership (top countries: Australia, US, Japan, NZ) and a proven track record of audience engagement including a 21% increase in subscribers following the 2025 season presented by Supercheap Auto.

Road to WTAC offers sponsors a powerful platform to align with authentic motorsport storytelling and reach an engaged community of enthusiasts worldwide.

